

Levels of Sponsorship

VERMONT SUMMER FESTIVAL HORSE SHOW July 12th - August 13th, 2006

Gold Medal Sponsorship *\$12,500*

Circuit sponsorship of all five weeks of competition

- Presenting sponsor of a \$2,500 class of your choice throughout the entire five-week circuit
- Press release acknowledging sponsorship both locally and in the equestrian media
- Award and Check presentation made each week by Sponsor Representative to class winner
- One hospitality table in the Grand Prix Pavilion throughout the five-week circuit
- Banner placement in Grand Prix Ring throughout the Vermont Summer Festival
- Public address announcements on the day of sponsored event
- Press acknowledgment in any press releases issued related to sponsored event, both locally and in the equestrian media
- Full page four color advertisement in the 2006 Vermont Summer Festival Prize List *
- Logo recognition in the 2006 Vermont Summer Festival Prize List, placed in conjunction with the sponsored event *
- Full page four color advertisement in the 2006 Vermont Summer Festival Souvenir Program and Visitor's Guide
- Access to Vermont Summer Festival mailing list of approximately 8,000 names and addresses
- Inclusion of a special offer from sponsor in the 2006 Vermont Summer Festival Coupon Book, if applicable
- Sponsor promotional material distributed at the show grounds, if applicable
- Website promotion as well as link to sponsor website



Silver Medal Sponsorship \$7,500

Circuit sponsorship of all five weeks of competition

- Presenting sponsor of a \$1,500 class of your choice throughout the entire five-week circuit
- Award and Check presentation made each week by Sponsor Representative to class winner
- One hospitality table in the Grand Prix Pavilion throughout the five-week circuit.
- Banner placement in Grand Prix Ring throughout the Vermont Summer Festival
- Public address announcements on the day of sponsored event
- Quarter page four color advertisement in the 2006 Vermont Summer Festival Prize List *
- Logo recognition in the 2006 Vermont Summer Festival Prize List, placed in conjunction with the sponsored event *
- Half page four color advertisement in the 2006 Vermont Summer Festival Souvenir Program and Visitor's Guide
- Website promotion as well as link to sponsor website

Bronze Medal Sponsorship \$5,000

Circuit sponsorship of all five weeks of competition

- Presenting sponsor of a \$1,000 class of your choice throughout the entire five-week circuit
- Award and Check presentation made each week by Sponsor Representative to class winner
- One hospitality table in the Grand Prix Pavilion available for day of sponsored event
- Banner placement in Grand Prix Ring throughout the Vermont Summer Festival
- Public address announcements on the day of sponsored event
- Logo recognition in the 2006 Vermont Summer Festival Prize List, placed in conjunction with the sponsored event *
- Quarter page four color advertisement in the 2006 Vermont Summer Festival Souvenir Program and Visitor's Guide
- Website promotion as well as link to sponsor website

Additional sponsorship packages are available, tailored to meet individual marketing needs.

Sponsor Contact
Ruth Lacey
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** Due to time constraints, only sponsorship agreements signed before December 1, 2005, will be recognized in the 2006 Vermont Summer Festival Prize List.*

