## Levels of Sponsorship

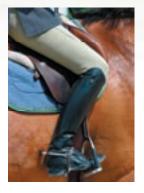
## VERMONT SUMMER FESTIVAL HORSE SHOW July 12<sup>th</sup> - August 13<sup>th</sup>, 2006

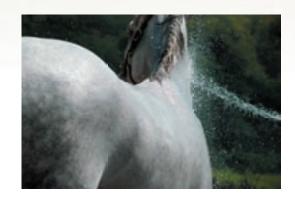
Gold Medal Sponsorship \$12,500

Circuit sponsorship of all five weeks of competition

- Presenting sponsor of a \$2,500 class of your choice throughout the entire five-week circuit
- · Press release acknowledging sponsorship both locally and in the equestrian media
- Award and Check presentation made each week by Sponsor Representative to class winner
- One hospitality table in the Grand Prix Pavilion throughout the five-week circuit
- Banner placement in Grand Prix Ring throughout the Vermont Summer Festival
- Public address announcements on the day of sponsored event
- Press acknowledgment in any press releases issued related to sponsored event, both locally and in the equestrian media
- Full page four color advertisement in the 2006 Vermont Summer Festival Prize List \*
- Logo recognition in the 2006 Vermont Summer Festival Prize List, placed in conjunction with the sponsored event \*
- Full page four color advertisement in the 2006 Vermont Summer Festival Souvenir Program and Visitor's Guide
- Access to Vermont Summer Festival mailing list of approximately 8,000 names and addresses
- Inclusion of a special offer from sponsor in the 2006 Vermont Summer Festival Coupon Book, if applicable
- Sponsor promotional material distributed at the show grounds, if applicable
- Website promotion as well as link to sponsor website







## Silver Medal Sponsorship \$7,500

Circuit sponsorship of all five weeks of competition

- Presenting sponsor of a \$1,500 class of your choice throughout the entire five-week circuit
- Award and Check presentation made each week by Sponsor Representative to class winner
- One hospitality table in the Grand Prix Pavilion throughout the five-week circuit.
- Banner placement in Grand Prix Ring throughout the Vermont Summer Festival
- Public address announcements on the day of sponsored event
- Quarter page four color advertisement in the 2006 Vermont Summer Festival Prize List \*
- Logo recognition in the 2006 Vermont Summer Festival Prize List, placed in conjunction with the sponsored event \*
- Half page four color advertisement in the 2006 Vermont Summer Festival Souvenir Program and Visitor's Guide
- Website promotion as well as link to sponsor website

## Bronze Medal Sponsorship \$5,000

Circuit sponsorship of all five weeks of competition

- Presenting sponsor of a \$1,000 class of your choice throughout the entire five-week circuit
- Award and Check presentation made each week by Sponsor Representative to class winner
- One hospitality table in the Grand Prix Pavilion available for day of sponsored event
- Banner placement in Grand Prix Ring throughout the Vermont Summer Festival
- Public address announcements on the day of sponsored event
- Logo recognition in the 2006 Vermont Summer Festival Prize List, placed in conjunction with the sponsored event \*
- Quarter page four color advertisement in the 2006 Vermont Summer Festival Souvenir Program and Visitor's Guide
- Website promotion as well as link to sponsor website

Additional sponsorship packages are available, tailored to meet individual marketing needs.

Sponsor Contact
Ruth Lacey
802.496.9667
ruth@vt-summerfestival.com

\* Due to time constraints, only sponsorship agreements signed before December 1, 2005, will be recognized in the 2006 Vermont Summer Festival Prize List.

